

# Joana Paz

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# Design & Illustration

*"I see design as a tool for the creation of visual solutions and experiences that can have social impact and promote change. The intersection between design and other artistic languages fascinates me. As so, an MA in Contemporary Art History has allowed me to pursue further specialization and broaden my understanding on other areas of study such as Art Education and Art Therapy."*

## Professional Experience

**Freelancer** | Design & Illustration

October 2015 – present day

**Lupa Design** | Design & Illustration

October 2007 – October 2015 | Lisbon (Portugal)

Developed creative solutions applied to a great variety of media, with special emphasis on communication design projects for children. Co-authored seven different publications.

[www.lupadesign.pt](http://www.lupadesign.pt)

**Manuel Vital (Upstairs Studio)** | Graphic Design

January 2006 – July 2007 | Lisbon (Portugal)

Experienced a great variety of graphic solutions promoting UNILEVER brands (Jerónimo Martins).

[www.upstairs.pt](http://www.upstairs.pt)

**Forma Design** | Communication Design

November 2006 – February 2007 | Lisbon (Portugal)

Editorial and graphic design projects.

**Caixa Alta Publicidade** | Web Design

January 2003 – June 2003 | Lisbon (Portugal)

Internship at the multimedia department of Caixa Alta Publicity Agency.

## Other Experiences

### Illustration Workshops

2012 – 2015 | Portugal

Illustration workshops for students in portuguese schools.

November 2014 | Favela da Maré (Rio de Janeiro, Brazil)

Illustration workshop for children in the 'Favela da Maré', Rio de Janeiro, Brazil.

March 2014 | Lisbon (Portugal)

Dinamization of the exhibition "Como as cerejas" in the Berardo Collection Museum (Lisbon, Portugal) through a workshop on illustration and creative writing for children (with Danuta Wojciechowska and Dulce Gonçalves).

June 2013 | Sintra (Portugal)

SintraAnima 2013 — Illustration workshop for teachers and educators at the Forum of Educational Projects of the Municipality of Sintra, Portugal.

## Skills

**Adobe Creative Suite**

**Wordpress** | **HTML** | **CSS**

## Education

### MA in Contemporary Art History

Nova School of Social Sciences and Humanities (Lisbon, Portugal)

October 2015 – January 2019

### BFA in Communication Design

University of Lisbon's School of Fine Arts (Portugal)

October 1999 – July 2008

### Drawing Course

National Fine Arts Society (Lisbon, Portugal)

October 2007 – May 2008 | Advanced Level

October 2006 – June 2007 | Intermediate Level

October 2002 – June 2003 | Beginner Level

## Publications

### **Assembleia da República: a casa da democracia**

PAZ, Joana | WOJCIECHOWSKA, Danuta

Lisbon, Assembleia da República, May 2020

### **Livro Livre**

RUIVO, Francisco Bairrão

PAZ, Joana | WOJCIECHOWSKA, Danuta

Lisbon, Edições LUPA, 4th edition, February 2018

### **O meu livro da cortiça. My Cork Book**

PAZ, Joana | WOJCIECHOWSKA, Danuta

Lisbon, Edições LUPA, 2nd edition, May 2017

### **Portugal para crianças, for children, pour les enfants, für Kinder**

PAZ, Joana | WOJCIECHOWSKA, Danuta

Lisbon, Edições LUPA, 4th edition, January 2017

### **My St. Julian's Book**

PAZ, Joana | WOJCIECHOWSKA, Danuta

Lisbon, Edições LUPA, May 2015

### **Uma aventura no reino de Poseidon**

PAZ, Joana | WOJCIECHOWSKA, Danuta

Lisbon, INCM, April 2014

### **Um rinoceronte e uma gaivota na Torre de Belém A rhinoceros and a seagull in Belem Tower**

NUNES BARATA, Gilda

PAZ, Joana | WOJCIECHOWSKA, Danuta

Lisbon, Edições LUPA, October 2013

## Languages

**Portuguese** | Mother tongue

**English and Italian** | Full professional proficiency

**Spanish and French** | Elementary proficiency